



# The City of Ferndale

## Agenda

### **Downtown Development Authority Meeting**

**THURSDAY, JULY 17, 2025 @ 8:30 AM**

**City Hall, 300 E 9 Mile, Ferndale, MI 48220**

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#### **1. Call to Order & Roll Call**

**DDA Mission:** Work together to drive, deliver, and advance the great Downtown Ferndale experience.

**DDA Vision:** A lively downtown that is sustainable and forward-thinking with a mixture of uses which support our community at all times of the day.

##### 1.a [Excuse of Absences](#)

##### 1.b [Introduction of new DDA Board Members](#)

#### **2. Approval of Agenda** Chair asks those in favor to say, "aye", those opposed to say "no". Any member may ask for a change in the agenda to add or move an item. The entire Board must vote on the change.

#### **3. Call to Audience** Members of the public are invited to speak on any topic. (3 minute time limit)

#### **4. Community Reports** Updates from any community organizations in attendance such as the Ferndale Area District Library, representatives of other Boards and Commissions, etc. (3 minute time limit)

#### **5. Presentations**

##### 5.a [Presentation of Proposed Code of Conduct](#)

#### **6. Consent Agenda** These items are not discussed in detail, and are voted on as a whole. Any member may ask during Approval of Agenda discussion that an item be moved from Consent to Regular Agenda. Chair asks those in favor to say, "aye", those opposed to say "no".

##### 6.a [Approve Minutes from June 18, 2025 Board of Directors Meeting](#)

##### 6.b [Financial Reports](#)

##### 6.c [Executed Contract for Social Media Management Services](#)

6.d [Interim Contract Extension for Downtown Maintenance Services](#)

7. **Regular Agenda** These items are discussed and voted on individually. Chair asks those in favor to say, "aye", those opposed to say "no". Any member may move for a exact count.

7.a [Recommendations for the Ferndale Social District \(PATIO Zone\)](#)

7.b [Approval of Salary Increases for DDA Staff](#)

7.c [Replacement to fill the office of DDA Treasurer](#)

8. **Information Items from Executive Director** General updates, dates to remember, and other items from the Executive Director. Any member can request that the Director come prepared to speak on a certain topic during this portion of the meeting.

9. **Call to Board Members** Members are provided an opportunity to share general updates, questions, concerns, etc.

10. **Adjournment**